

The background image shows three men in the upper half, likely members of the Robo-Lions team. The man on the left is wearing a black and white striped shirt and a black cap. The man in the center is wearing a patterned shirt and a black cap, holding a microphone. The man on the right is wearing a patterned shirt and a black cap. In the lower half, a red and white robot is visible, with the number 1261 on its side. The entire image has a blue tint.

Robo-Lions

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# SPONSORSHIP PACKET

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2022-23

PeachtreeRidgeRoboticsBooster  
Club

1175Highway23NW  
Suite105Suwanee,GA  
330024

# Team 1261

## Our Mission

Team 1261, the Robo Lions, is an award winning, student-inspired STEM-based robotics organization at Peachtree Ridge High School (PRHS). Founded in 2004, the Robo Lions program was instrumental in the STEM certification and accreditation of PRHS; which was the first high school in the state of Georgia to be recognized with both awards.

The Robo Lions are avid competitors in the FIRST Robotics Competition. FIRST stands for For Inspiration and Recognition of Science and Technology, and serves to represent the interests of spreading a passion for learning, especially science learning, throughout the world.

The team has grown into a multifaceted organization of future scientists, engineers, and business leaders. STEM, leadership, business, and many other categories of skills are acquired through the rigorous robotics program.





## Team 1261

# TEENS WITH A FOCUS...

Since 2004, the Robo Lions have continued to amaze the world with their ingenuity and dedication to robotics. The awards for the 2022 season include:

- **Finalists** at the Columbus Qualifiers
- **Innovation in Control Award** at the Columbus Qualifiers; Celebrates an innovative control system or application of control components – electrical, mechanical or software – to provide unique machine functions.
- **Champions** at the Albany Qualifiers; Took home a Blue Banner (*FIRST's* version of a winner's trophy)
- **Quality Award** at the Albany Qualifiers; Celebrates machine robustness in concept and fabrication
- **Finalists** at States AND qualified for the **World Championship**



Innovation in  
Control Award



Finalists at  
Columbus  
Qualifier



Quality  
Award



Champions  
at Albany  
Qualifier

## Team 1261

# SPONSORSHIP HIGHLIGHTS

The goal of the award-winning Peachtree Ridge High School Robotics team is to educate high school children in STEM whilst involving them in the community and to compete in the competition leagues of FIRST. The team has created many opportunities for students to explore STEM fields as well as develop business skills through mentor programs and through the framework of annual robotics competitions and events.

Studies have shown that F.I.R.S.T. participants are:

- Four times as likely to pursue a career in engineering
- Twice as likely to pursue a career in science and technology
- More than twice as likely to volunteer in their communities

Operating as a corporation, the team is comprised of different divisions specializing in the diverse areas required to design, build, and operate a successful robot and strong team.

The Peachtree Ridge High School Robotics team is highly involved in the cluster schools and the community through STEM programs, parades, sporting activities and humanitarian efforts. The team, which has been featured on CBS, ESPN, Atlanta Magazine, and the Gwinnett Daily Post comes into contact with at least twenty thousand viewers each year. As a non-profit 501(c)3 certified organization, the team depends on the return support of its community. We would appreciate your support through any of the following methods: donation of materials, services, or funds, or time as a team mentor. Donations are tax-deductible and each level of sponsorship is entitled to the benefits listed below:

## SPONSORSHIP TIERS

Friend of the Team (up to \$499)	<ul style="list-style-type: none"> <li>• Invitation to events</li> <li>• Name on Sponsors Page</li> <li>• Recognition letter</li> </ul>
Bronze (\$500-\$999)	<ul style="list-style-type: none"> <li>• All "Friend of the Team" benefits</li> <li>• Business logo and Link on Sponsors Page</li> <li>• 5x7 Inch Plaque</li> </ul>
Silver (\$1,000 to \$2,499)	<ul style="list-style-type: none"> <li>• All "Bronze" benefits</li> <li>• Logo on every page of Team Website</li> <li>• Logo on Team Banner</li> </ul>
Gold (\$2,500 to \$4,999)	<ul style="list-style-type: none"> <li>• All "Silver" benefits</li> <li>• Logo on team t-shirt</li> <li>• Logo on Robot</li> </ul>
Platinum (\$5,000 and up)	<ul style="list-style-type: none"> <li>• All "Gold" benefits</li> <li>• Larger Logo on Team Banner</li> <li>• 8x10 Plaque</li> </ul>



## Team 1261

**THE NEXT STEP...**

The Peachtree Ridge Robotics Team looks forward to working with you this year and in the future as we strive to develop students with a multidisciplinary background in addition to a highly successful competitive robotics team. These incredibly talented students could be a key to your future success. Please let us know if you would like to discuss the options listed above or other possible ideas for a working partnership. This is an opportunity to invest in the future! The Peachtree Ridge Robo Lions would also be happy to provide your company with a student-led presentation and demonstration of some of the robots that they have constructed. Please contact Eryn Cardichon at [Eryn.C@prhsrobotics.com](mailto:Eryn.C@prhsrobotics.com) or Mary Rutland at [Mary.Rutland@prhsrobotics.com](mailto:Mary.Rutland@prhsrobotics.com) for more information or to schedule a presentation.



# Team 1261

**PEACHTREE RIDGE ROBOTICS TEAM** 1175 Buford Highway,  
Suwanee, GA 30024 | [www.prhsrobotics.com](http://www.prhsrobotics.com)

Yes! I will be a Robo Lions sponsor for the 2021/22 School Year

Business Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Business URL (website address): \_\_\_\_\_

Company Artwork/Logo Location: \_\_\_\_\_

The level of sponsorship will be (choose one):

Item included	Friend of the Team	Bronze Level	Silver Level	Gold Level	Platinum Level
Invitation to Events, Name on Sponsors page, Recognition letter	Y	Y	Y	Y	Y
Business name listed at bottom of all Robo Lion team emails	Y	Y	Y	Y	Y
Business Logo and Link on Sponsors page. 5 X 7 Inch Plaque		Y	Y	Y	Y
Logo on every page of Team Website and Team Banner			Y	Y	Y
Logo on back of Team Shirt and Logo on Robot				Y	Y
Large Logo on Team Banner and 8 X 10 inch Plaque					Y
Sponsorship Level	Up to \$499	\$500-\$999	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000 and above
Sponsorship level chosen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Mail your completed form with a check payable to:

Peachtree Ridge Robotics Booster Club (PRRBC)  
1175 Highway 23 NW  
Suite 105 Suwanee,  
GA 30024

<https://www.prhsrobotics.com>

Tax ID number: 45-5490299

Email logos to: [Eryn.C@prhsrobotics.com](mailto:Eryn.C@prhsrobotics.com). Questions: Contact Business Team:  
[Eryn.C@prhsrobotics.com](mailto:Eryn.C@prhsrobotics.com) or [Mary.Rutland@prhsrobotics.com](mailto:Mary.Rutland@prhsrobotics.com)